

Arianna Diaz

UX DESIGNER I
DIALOGUE FACILITATOR I
MEDIATOR I
EX-DIGITAL MARKETER

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PROFILE

As a recent UX Design Bootcamp Graduate, I merge dialogue and design to further social impact. After four years as a Mediator, Facilitator, and Digital Marketer within the international peacebuilding sector, I am proficient in empathy and identifying underlying interests, values, and needs to conduct informed research and create solutions based in usability, accessibility, and visual narratives. Building on my interpersonal dialogue, critical thinking, writing, and design skills, I strive to make people-centered approaches. I believe intentional user interfaces are the foundation of furthering everyone's ability to be changemaker and ensuring a sustainable future for social impact.

SKILLS

Figma, Adobe LightRoom, Google Suite, Google Analytics, Canva, Hootsuite, WordPress, Squarespace, Wix, CiviCRM, Drupal, Microsoft Office, Zoom

CERTIFICATES

Fundamentals of Digital Marketing, Google, JAN 2021

Google Analytics, Google, JAN 2021

Interfaith Dialogue, Mediators Beyond Borders International, NOV 2019

Basic Mediation Training, New York Peace Institute, SEP 2019

EXPERIENCE

Dialogue Facilitation Contractor | Fisher Law Practice P.C.

JULY 2020 - PRESENT, REMOTE

- Co-facilitate dialogues, mediations, and educational workshops
- Provide quality assurance planning and group debrief support

Marketing & Communications Manager | International Academy of Collaborative Professionals

MAY 2021 - DEC 2022, REMOTE

- Led organization-wide rebrand and website revamp efforts informed by user feedback and stakeholder discussions
- Managed digital marketing strategy & content creation across website, email, social media, newsletter, etc. to communicate with over 9,000 contacts in 26+ countries

PROJECTS

[Capstone Project](#) | [Connectic Prototype](#) & [Product Website](#)

MAR 2023, BrainStation

- Led design process from beginning to end to deliver mobile app for users to connect with colleagues of similar identities in a safe and inclusive way to find solidarity, as well as connect with colleagues of different lived experience to foster learning and respect across teams, departments, and leadership.

Lead UX Researcher & Writer | [Prototype](#) & [Presentation](#)

May 2023, BrainStation Hackathon

- Collaborated with UI Designer and Software Engineers within 24 hour hackathon to deliver mobile app that uses AI technology to connect career transitioners to job postings by identifying transitional skillsets..

Lead UX Researcher & Writer | [Prototype](#) & [Presentation](#)

APRIL 2023, BrainStation Design Sprint 2

- Redesigned Black Girls CODE's website donation process to maximize their reach and center their impact at the center of the user experience, resulting in Founder, Kimberly Brynt, connecting with me to say our work was "phenomenal and beautifully executed," adding that we "told their story well and that they hope Black Girls CODE can incorporate some of our ideas."

Lead UX Researcher & Writer | [Prototype](#) & [Presentation](#)

MAR 2023, BrainStation Design Sprint 1

- Collaborated with UX Designers to deliver InFresh, a mobile app for Farmers Market Vendors to track and update their inventory and sales throughout their market day and historically to harvest smarter and decrease food waste.

EDUCATION

BrainStation | User Experience Design

FEB 2023 - MAY 2023, MIAMI, FL

New York Peace Institute | Mediation Apprenticeship

SEP 2019 - JUNE 2020, NEW YORK, NY

University of Connecticut | Bachelors in English & Global Studies, Minors in Human Rights & Middle Eastern Studies

AUG 2014 - DEC 2018, STORRS, CT